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Rep Firm
Sales Office () WASHINGTON
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Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

ADVERTISER CHANGE- FROM HANPTO PARTIOT MAJORITY USA *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

RESEND- REV LN 28

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*9	SU	3P-4P	CLOSER	:30	\$100.00	10/07-10/07	1	1	1	\$100.00	
							10/14-10/14	0	1	0		

Station Remark: V12 1x 10/14 n/a dt sports
[MADE-GOOD BY LINE(S) 28 29]
V13 Effective Dates Changed

*28 TU-F,M 630P-7P SEINFELD

Sales Remark: V15 REV

[MKGD FOR SPOTS MISSED ON LN #9: 10/14(1/WK), MKGD FOR SPOTS MISSED ON LN #14: 10/06(1/WK) 10/13(1/WK), MKGD FOR SPOTS MISSED ON LN #15: 10/06(1/WK) 10/13(1/WK), MKGD FOR SPOTS MISSED ON LN #24: 10/05(1/WK)]

V13 Added

V15 More than 2 codes changed

*29	SA	1P-130P	CLG FTBL	PRE-GAME
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[PART OF A MKGD MADE UP OF LINES 28 29]

V13 Added

*24 W-F 11A-12P NEWS

Station Remark: V12 1x 10/5 n/a

[MKGD FOR SPOTS MISSED ON LN #12: 10/06-10/13(1/WK), MKGD FOR SPOTS MISSED ON LN #17: 10/11(1/WK), MKGD FOR SPOTS MISSED ON LN #18: 10/15(1/WK), MKGD FOR SPOTS MISSED ON LN #19: 10/11(1/WK)]

[MADE-GOOD BY LINE(S) 28 29]

V13 Effective Dates Changed

Rep Order# 9796730 Ver# 15 Status Revised
EC'd Yes

Traffic Order# 569391

Printed: 10/26/2012 9:51 AM
Last Received: 10/26/2012 9:50 AM
Showing Buylines: All Rep Revised Lines

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product PATRIOT MAJORITY USA
Estimate# 1348
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1548
Flight Dates 10/02/2012 - 10/15/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*14	SA	6P-630P	SIMPSONS	:30	\$400.00	10/06-10/13	0	0	0	\$0.00	
		Station Remark: V12 10/6-10/13 n/a dt football										
		[MADE-GOOD BY LINE(S) 28 29]										
		V13 Effective Dates Changed										
	*15	SA	630P-7P	30 ROCK	:30	\$350.00	10/06-10/13	0	0	0	\$0.00	
		Station Remark: V12 10/6-10/13 n/a dt football										
		[MADE-GOOD BY LINE(S) 28 29]										
		V13 Effective Dates Changed										

---REPORT TOTALS---

Report Totals: 4 / \$2,000.00

---SALES MONTHLY TOTALS---

Oct 12: 98 / \$66,400.00
Sales Totals: 98 / \$66,400.00
Station Totals: 98 / \$66,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$261,933	CABL 0%	KDLJ 0%	KJZZ 2%	KSL 28%	KSTU 25%
		KTVX 21%	KUCW 2%	KUTV 19%	UNKB 0%	UNKN 0%

Books null
Demos RA35+